



What is Drupal?

It's the power to connect.

Drupal is a Content Management System (CMS) that makes use of modules to allow site administrators to organize and display content, customize appearance and manage routine tasks. What exactly does that mean in terms of the layman? The Drupal offers a versatile web application that is able to be customized, extended, and transformed to do almost anything you could want to do on the web. Additionally, the Drupal CMS is developed and maintained by one of the largest open source communities in the world. Thousands of programmers across the globe are constantly contributing to the core code of this system.

So you're probably asking yourself, "What does this have to do with me?"

This system will allow newspapers to reduce their website costs, increase their website features or go online for the first time. This will also increase news delivery to the areas they serve. Our-Hometown is in the process of transitioning all of our customer's sites, as well as our own website, over to the Drupal CMS. This will not change the look of your site per se, but it will allow our team to provide you with even more *"features and functionality on the cutting-edge of the ever evolving web"*. In addition, Drupal is known for its usefulness and relatively rapid build time. It is also known for its dynamic nature: websites designed on the Drupal CMS framework can be changed rapidly just by modifying modules. As for reliability, Drupal is rock solid and for that reason is used by companies such as Yahoo, IBM, MTV, and NASA, as well as newspapers like the New York Observer, Seattle Times, The Harvard Voice, The Cornell Daily Sun, and The Island Packet just to name a few.

The opportunities are endless with the Drupal CMS. Here are just some of the things you can look forward to:

- Improved photo gallery and calendar feature
- RSS feeds for each news category in addition to the main site RSS feed
- A comments feature for all readers, not just online subscribers
- Expanded and more intuitive customer control over site content, including stories, advertising, reader comments, and more

Currently, Our-Hometown is the only Drupal based system for newspapers that is easy to install and use, and complete in terms of features or support.

The few Drupal newspaper templates available are either from newspaper companies that are not committed to support or from non-newspaper companies that are not committed to newspapers.

At Our-Hometown, we are committed to our customers as well as their success in the digital world. We plan to have our customers' sites fully transitioned to the Drupal CMS by the fall of this year. We are looking forward to bringing our customers more features and faster turn-around time.

For questions about the transition to Drupal, please contact our Support Department:

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To learn more about Drupal in 57 seconds, visit:

<http://pingv.com/videos/1/what-drupal-57-seconds>