

Video Content

Added value for you and your readers



Did you know that Our Hometown supports video content on your paper's website? Adding videos and other unique content to your website can make it more entertaining and interactive, encouraging an increase in traffic and giving readers more incentive to become online subscribers.

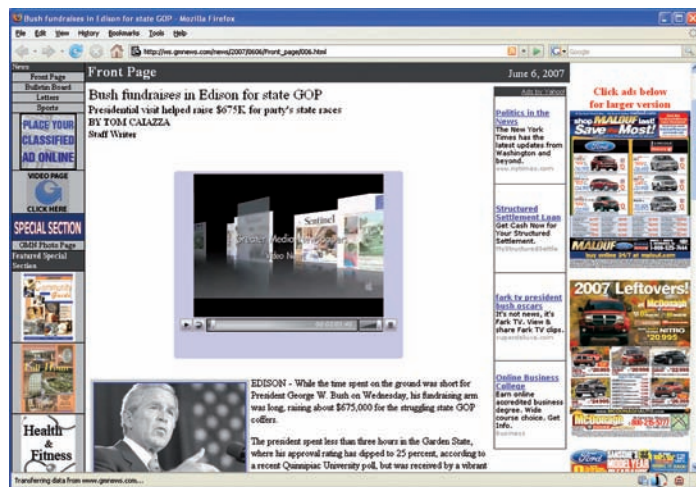
Video content on your website can be used to embellish a story, for advertising, and more. We can insert a video into a specific story, post it on your homepage, or create a special page on your website that contains links to videos. We can even post your advertisers' television commercials—they fit in perfectly in the marketplace or as tile ads.

The next time you send a reporter to cover a large event, consider taking some video footage as well. When you have some video content that you would like to post, simply send us the files and we will take care of the conversion. We accept most video formats, but we prefer either Quicktime (.mov) or Windows Media (.wmv).

Examples of possible placement:



On your homepage—a tile ad that opens a video player window when clicked



Embedded in a related story

Add video content to your website today!

Contact an Our Hometown representative for more information:

ops@our-hometown.com or (315) 294-6932



Our-Hometown, Inc.

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